Your LENS to Focus on the Future

2020-2021
CLAS offers excellent Professional Learning and PLU programs to address individual needs for recertification requirements. The icons in this year’s brochure indicate activities which can be used for credit toward a specific PLU. For more information on PLUs and CLAS offerings, please visit the Professional Learning section of www.clasleaders.org.

CLAS is closely monitoring the COVID-19 pandemic and may offer virtual/blended options, if needed.

**Standard I:** Planning for Continuous Improvement

**Standard II:** Teaching and Learning

**Standard III:** Human Resources Development

**Standard IV:** Diversity

**Standard V:** Community & Stakeholder Relationships

**Standard VI:** Technology

**Standard VII:** Management of the Learning Organization

**Standard VIII:** Ethics

__New Principals Institute__

September 15-16, 2020  *  Marriott Legends  *  Prattville

**Virtual Participation Available**

New to the principal’s position? Connect with colleagues for this two-day event designed specifically for first- and second-year principals. With an experienced mentor to help guide the conversation, delve into the challenges and responsibilities of your new role. Tentative topics include, but are not limited to: Work Life Balance? You’ve Got to be Kidding!; The Rules of Discipline for Students with Disabilities and Practical Applications; Wisdom from the State Superintendent; Working with Students Who Have Mental Health Issues; Advocacy and Leadership: The Role of the Principal in Advocacy Matters; Athletics: The Principal’s Role; Navigating ALSDE Initiatives Impacting Elementary School Administrators; Getting Hired and Doing the Job: The Daily Life of the Principal; The Foundation Program Funding Formula and the Data that Drives Money; Living a Life of Resiliency. Gain top-notch resources to make your job easier and develop your capacity as a school leader.

PLUACLD651  PLUACLD656

__AASSP/AAMSP Fall Conference__

"Recharge"

November 8-11, 2020  *  Perdido Beach Resort  *  Orange Beach

School leadership is hard work and it is natural for a leader’s battery to be drained. Join the Alabama Association of Secondary & Middle School Principals at the 2020 Fall Conference and recharge your leadership battery to handle daily challenges and accomplish goals. Join experienced and knowledgeable speakers in quality sessions for hours filled with superior professional learning designed to meet the needs of Alabama’s administrators. Deepen your thinking and reflect on your leadership capacity with content that expounds on enhancing student achievement. When your leadership battery is fully charged, everyone wins!

PLUACLD651  PLUACLD653  PLUACLD762  PLUACLD656

www.clasleaders.org/PL
AAESA Fall Conference  
“Innovative Leadership: Get Plugged In”  
November 15-18, 2020 ♦ Riverview Plaza ♦ Mobile

Are you an innovative leader? Join the Alabama Association of Elementary School Administrators (AAESA) to learn, collaborate, and become a creative visionary. Gain insight from experienced and knowledgeable presenters and learn to drive innovation in your organization. Tentative topics include: Are You Innovative? Secrets to Successful School Leadership Strategies; Discipline and Culture; SDE Literacy Act Update; SDE Math Update; ACAP Summative Assessment Update; Dojo and PBIS; STEM Accreditation; HOUSE Systems; Integrating Science and Social Studies into the Curriculum; Restorative Practices That Work; Creating SMART Goals, Behavior Plans That Work; Letters - All staff trained; Leadership in a Digital Age; Academic Excellence: Four Tier Model; Tools for Digital Age; The Lost Art of Encouragement: Motivating and Inspiring School Employees; Even Broken Crayons Still Color; Model Technology School; Updates from the State Superintendent. Return to work with motivation to envision the path that leads to great ideas becoming realities.

Aspiring Administrators Conference

January 23, 2021 ♦ Location TBD  
February 23, 2021 ♦ Tuscaloosa

Are you ready to move to the next level? This conference, led by faculty and staff from the University of Alabama and Auburn University, strives to provide aspiring administrators with an awareness of the unique characteristics and comprehensive dimensions of the principalship. Program content follows NAESP’s 21st Century Principalship...Getting the Job Done Right. Hear from practicing instructional leaders as they share realistic views of daily tasks and responsibilities of administrators. Conference content includes: The Daily Life of the Principal; What Savvy Administrators Know about Managing Students; Skills to Succeed: Job Interview Tips; The Power of Communication; Finding and Using a Mentor; Leading with Distinction: Working with Difficult Staff and Situations; Politics and Pressure: Understanding the Community; Developing an Effective Communication; Social Media Pros and Pitfalls.

SECRETARIES CONFERENCE

Secretaries Conference  
December 1-2, 2020 ♦ Hyatt Regency ♦ Birmingham

One of Alabama’s only professional learning opportunities for school and district secretaries and bookkeepers, the 28th Annual Secretaries Conference is a gathering not to be missed. Tasked with providing administrative support in many school and district aspects, secretaries and bookkeepers will find opportunities to sharpen skills and provide continued motivation among everyday responsibilities. Gain unique tools and knowledge in the Google Camp pre-conference session with beginner, intermediate, and advanced opportunities. Enlightening general sessions and information-packed workshops include: The Disney Way of Customer Service; Emergency Preparedness and the School Office Staff; Secretarial and Office Professional Ethics; Powerful Ways Attendance Data Can Lead to Evidence-Based Change in Your School; PEEHIP Changes/Updates; Mail Merge Tips and Shortcuts (Microsoft Office); Communicate in Style; How to Handle Difficult People; Rockstar Office Management Tips and Tricks; Managing Stress and Burnout; Don’t Throw Tomatoes at my Field of Dreams. Join CLAS for this annual event promising timely information and an unforgettable experience.

AASCD Winter Conference

January 24-26, 2021 ♦ Birmingham Marriott ♦ Birmingham

Join education leaders from around the state for the Alabama Association for Supervision and Curriculum Development (AASCD) Winter Conference. The two-day conference will explore effective practices designed to transform teaching and learning in school districts throughout the state. Make connections and take home tools and strategies to understand and implement effective practices in classrooms, schools, and districts. Join AASCD and improve your skills as you participate in this powerful professional learning opportunity.

Note: Approved PLU activities may only be assigned to one PLU number.

www.clasleaders.org/PL www.clasleaders.org/PL
Assistant Principals Conference

January 27-28, 2021 ♦ The Lodge ♦ Gulf Shores
February 17-18, 2021 ♦ The Shoals ♦ Florence
February 24-25, 2021 ♦ Marriott Legends ♦ Prattville

Take advantage of this highly-focused two-day training designed to support the daily work and challenges of the assistant principal. Participate in engaging discussions from varied perspectives at this event designed for the novice and veteran AP. Held in three locations throughout the state, tentative session content includes: Leading through a Crisis; Hot Topics in K-12 Education; Assessment; Advocacy Matters: The Power of Your Voice; The Role of the Assistant Principal in Instructional Leadership; Principal Panel Discussion; Best Practices for Local School Accounting; The Rules of Discipline for Students with Disabilities and Practical Applications; Potential Unleashed. Gain insightful information from inspirational and knowledgeable speakers to successfully perform your job.

PLUACLD651  PLUACLD656

Law Conference

March 3, 2021 ♦ Marriott Legends ♦ Prattville

Are you struggling to maneuver challenging legal issues? The 2021 Law Conference is Alabama’s premiere education law event featuring presentations on the diverse legal issues impacting school and district administrators. Join respected experts in the field of school law and learn to navigate your legal encounters with much greater knowledge. Tentative topics include: Top Legal Trends and Sticky Human Resource Situations to Know in 2021; Money Damages under Section 504 and the ADA: Current Case Law; How to Lead through a Crisis Ethically and Legally; Intervening Successfully to Increase Safety for Abused and Neglected Children; Rethinking Discipline: Special Education Considerations; Legal Implications of Vaping in Schools; The Educator’s Guide to Student Privacy. Don’t miss this opportunity to sharpen your legal knowledge!

PLUACLD656  PLUACLD852 (ACTA)  PLUACLD-TBD (AASPA)  PLUACLD-TBD (ALA-CASE)

Culture Training

Day 1 - February 4, 2021 ♦ Location TBD
Day 2 - March 4, 2021 ♦ Shelby County Instructional Services Center ♦ Alabaster

Though often invisible to the eye, a school’s culture influences everything that takes place under its roof. How a school builds its culture is incumbent on the school leadership, school relationships with faculty, families and community partners, and the essential practice of making the school welcoming for all – a place of belonging and trust for every student and family. Attend this specialized, highly-interactive two-day training and learn to build a positive school culture that is critical to student achievement. Gain strategies for pinpointing the type of culture you have, the type you want, and the actions needed to bridge the two.

PLUACLD761

CLAS Summer Convention

June 13-16, 2021 ♦ BJCC ♦ Birmingham

Join us for the golden 50th celebration of the CLAS Summer Convention. This extraordinary three-day event features content to inspire and guide leaders in their quest to improve school and district performance. Expand your professional growth with strategies to take your career, school, and students to the next level. You will not want to miss Alabama’s largest professional learning gathering for school and district administrators.

PLUACLD-TBD  PLUACLD-TBD  PLUACLD762

PLUACLD-TBD, PLUACLD-TBD (ACTA), PLUACLD-TBD (ALA-CASE), PLUACLD-TBD (AASPA), PLUACLD-TBD (AAPASS), PLUACLD-TBD (AASCD)

Note: Approved PLU activities may only be assigned to one PLU number.

www.clasleaders.org/PL  www.clasleaders.org/PL
CLAS offers an ACLD approved online PLU which consists of required webcasts, implementation, and evaluation components. This PLU is accessible at any time from any location with internet access. Once all requirements are met, participants will earn one PLU.

**EXPIRES MAY 1, 2021**

**CLAS: Emerging Technology for Education Leaders (PLUACLD691)**

With the increasingly complex demands on school administrators, it is important for educational leaders to understand how to use technology to increase efficiency and productivity as well as model the correct use of instructional technology. In this online PLU, participants will learn the “why” and “how” to implement effective technology use in schools. Expand your knowledge and skills by creating and implementing these tools: EdPuzzle, Blogging, Google Forms and Sheets, Screencast, Remind, Flipgrid, Today’s Meet, Twitter, and Voxer. Propel your leadership capacity through technology with this phenomenal online opportunity!

All Lunch & Learn Webinars are FREE to CLAS members. If your schedule doesn’t allow for participation at the assigned time, the webinars are recorded and available under the Professional Learning tab of the CLAS website, www.clasleaders.org.

**Lunch & Learn Webinars held 11:00 am - 11:45 am**

- **Sept 3**
  - Understanding the Brain to Understand Behavior
  - Joy Winchester

- **Oct 1**
  - What Resources Are Available to Assist K-12 Math Teachers?
  - Catherine Jones

- **Jan 6**
  - Technology Strategies for Effective Stakeholder Engagement
  - Jennifer Butler and Krissy Edwards

- **Feb 3**
  - Lenses of Ethical Leadership
  - Ed Nichols

- **Mar 2**
  - Tried and True ELL Practices
  - Russellville City Schools

- **Apr 6**
  - Using Data to Inform Decisions
  - Daniel Boyd

- **May 6**
  - Updates from the SDE
  - Elisabeth Davis

www.clasleaders.org/PLU
CLAS offers system subscriptions for the Leadership Institute series to school systems. If your system is a paid subscriber, any school system employee can attend at no charge. Non-system subscribers and non-members may attend for a fee. Attendees may earn credit toward a PLU or receive a certificate toward clock hours.

Material 1:

**Empathy in Instruction: Strategies for Working with English Language Learners**

**Presenters:** Tery Medina

Being an English Language Learner in the classroom can be a very overwhelming experience for students, regardless of age. Therefore, it is important for educators to build an atmosphere that fosters a safe and empathetic environment for their ELL students. In this institute, Tery Medina will take participants on a journey to explore myths and facts of teaching English Language Learners, clarify responsibilities as well as empathy in serving these students, and use content, process, and product, to build a framework for what works. Come ready to participate, co-create, and grow your wealth of knowledge and strategies.

*This Leadership Institute is a virtual event.*

September 9, 10 & 11 10:00 am - 11:00 am

Participation at all three presentations is required for professional learning activity credit (live or recorded).

www.clasleaders.org/LI

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**Mixed Messages: The Changing Face of Discipline**

**Presenter:** Dan St. Romain

Although behaviors in the school system have changed a great deal in the past few decades, our strategies for supporting those behaviors have not. By examining information learned about the brain, we are in a better position to understand how to best create long-term behavior change in our students. In this interactive session, participants will learn nine principles for positively shaping student behaviors. The information in this training has specific implications at both the classroom and school-wide levels, complements PBIS/behavioral RTI efforts and is applicable for pre-K through high school.

9:00 am - 12:30 pm (Sign-in begins at 8:00 am)

October 6, 2020 Mobile
October 7, 2020 Prattville
October 8, 2020 Hoover

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**Supporting Students to Succeed with Text Dependent Writing**

**Presenters:** Jennifer Kincaid

Imagine students wanting to improve their writing - just because! Join Jennifer Kincaid and learn evidence-based and standards-aligned writing practices and strategies to engage students in the writing process. These strategies will help students organize ideas, craft powerful sentences, develop voice, elaborate on their thinking, and revise with purpose while crafting authentic writing. Leave this institute with knowledge to grow writers and support students in giving and receiving formative feedback around writing.

9:00 am - 12:30 pm (Sign-in begins at 8:00 am)

November 4, 2020 Florence
November 5, 2020 Prattville
November 6, 2020 Daphne

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**Note:** Approved PLU activities may only be assigned to one PLU number.
Be Real: Educate from the Heart
Presenter: Tara Martin
This invigorating message interweaves Tara Martin’s experiences transforming from an “at-risk” student to a thriving educator who has successfully served in many roles. Tara will share how educators must embrace our life to fulfill our purpose and inspire those we serve. Through stories, humor, science, and practical application, Tara empowers educators to stay true to our unique strengths, talents, and life experiences—to Be REAL. This inspirational message will leave you seeking ways to keep the life source flowing through the REAL heartbeat of education.

9:00 am - 12:30 pm (Sign-in begins at 8:00 am)
January 12, 2021
January 13, 2021
January 14, 2021

Staying Out of Legal Hot Water: Practical Tips for Avoiding Special Education Legal Disputes (What to Say; What Not to Say!)
Presenter: Julie Weatherly
The rapidly changing landscape of special education and the impact on current and future practices is a consistent hot topic among educators, parents, and stakeholders. With disputes over IDEA (Individuals with Disabilities Education Act) violations becoming all too common, it is imperative to have the most recent information regarding current laws and practices. Participate in this highly informative institute to learn what to say and not say to avoid legal challenges.

9:00 am - 12:30 pm (Sign-in begins at 8:00 am)
February 9, 2021
February 10, 2021
February 11, 2021

Help Me, Help You - The 3-Step Approach to Problem-Solving with Kids that Every Teacher Needs to Know (And Use!)
Presenter: Julia Rose Polk
Did you ever wonder how to repair a major rupture with a student? Address an ongoing issue or problem in a relational way? In this training, participants will learn an effective 3-step approach for problem-solving with students while building rapport. Learn to move away from superficial “behavior modification” strategies for classroom management and prioritize the creation of safe and loving relationships with students. Leave with techniques to generate meaningful momentum and build classrooms of impact in the career you love.

9:00 am - 12:30 pm (Sign-in begins at 8:00 am)
March 9, 2021
March 10, 2021
March 11, 2021

Social Fatigue
Presenter: Jerri Haslem
Join health educator, Jerri Haslem, in this unique institute designed to expose participants to a holistic approach to social fatigue. This term is the culmination of isolation, the unknown, and the relation of stress to health, and academic or work performance. Jerri will make you rethink your health with knowledge of why your health is non-negotiable. Return to school rejuvenated with knowledge and skills to combat social fatigue and be the best version of yourself both inside and out.

9:00 am - 12:30 pm (Sign-in begins at 8:00 am)
April 13, 2021
April 14, 2021
April 15, 2021
PLU CHECKLISTS

Standard I: PLUACLD651
CLAS: Empowering Administrators to Plan for Continuous Improvement
Phase I: Content and Knowledge
(Attend two activities)
- Summer CLAS Convention
- AASFA Fall Conference
- AASSP/AAMSP Fall Conference
- ASCD Winter Conference
- Assistant Principals Conference
- New Principals Institute
Phase II: Implementation
Submit Reflective Summary
Phase III: Evaluation/Reflection
(Complete both)
- Complete training surveys
- Complete online PLU Evaluation form
Expires May 1, 2022

Standard II: PLUACLD652
CLAS: Preparing Aspiring Leaders for Administration
(Complete ALL activities)
Phase I: Content and Knowledge
- Aspiring Administrators Conference
- One Leadership Institute
Phase II: Implementation
- Online Reflective Summary
Phase III: Evaluation/Reflection
(Complete both)
- Complete training surveys
- Complete online PLU Evaluation form
Expires May 1, 2021

Standard II: PLUACLD653
CLAS: Enhancing Collaboration Among Retired Administrators
Phase I: Content and Knowledge
(Attend two activities)
- Summer CLAS Convention
- AASFA Fall Instructional Leadership Conference
- AASSP/AAMSP Fall Conference
- ASCD Winter Conference
- One Leadership Institute
Phase II: Implementation
Submit Journal Article Activity
Submit Reflective Summary
Phase III: Evaluation/Reflection
(Complete both)
- Complete training surveys
- Complete online PLU Evaluation form
Expires May 1, 2021

Standard II: PLUACLD654
CLAS: Supporting Administrators to Advance Teaching and Learning
Phase I: Content and Knowledge
(Attend two activities)
- Summer CLAS Convention
- AASFA Fall Conference
- AASSP/AAMSP Fall Conference
- One Leadership Institute
Phase II: Implementation
Submit Reflective Summary
Submit Plan of Action
Submit 25 hour CLAS Implementation Log
Phase III: Evaluation/Reflection
(Complete one)
- Complete training surveys
- Complete online PLU Evaluation form
Expires May 1, 2021

Standard II: PLUACLD655
CLAS: Targeted Learning to Address Diversity in Schools & Districts
(Complete ALL activities)
Phase I: Content and Knowledge
- Two Leadership Institutes
- Read 2 journal articles relating to diversity
Phase II: Implementation
Submit Journal Article Activity
Submit Reflective Summary
Phase III: Evaluation/Reflection
(Complete both)
- Complete training surveys
- Complete online PLU Evaluation form
Expires May 1, 2021

Standard V: PLUACLD656
CLAS: Improving Stakeholder Engagement
Phase I: Content and Knowledge
- Participate in one Lunch & Learn Webinar
- Attend one Stakeholder Leadership Institute
Phase II: Implementation
Submit Webinar Summary of Lunch & Learn
Submit Plan of Action
Phase III: Evaluation/Reflection
(Complete both)
- Complete surveys following content area activities
- Complete online PLU Evaluation form
Expires May 1, 2022

Standard IV: PLUACLD657
CLAS: Targeted Learning to Address Diversity in Schools & Districts
(Complete ALL activities)
Phase I: Content and Knowledge
- Two Leadership Institutes
- Read 2 journal articles relating to diversity
Phase II: Implementation
Submit Journal Article Activity
Submit Reflective Summary
Phase III: Evaluation/Reflection
(Complete both)
- Complete training surveys
- Complete online PLU Evaluation form
Expires May 1, 2021

Standard VII: PLUACLD658
CLAS: Advancing Leaders for Effective Management
Phase I: Content and Knowledge
(Attend two activities)
- Summer CLAS Convention
- AASFA Fall Conference
- AASSP/AAMSP Fall Conference
- ASCD Winter Conference
- New Principals Institute
- Assistant Principals Conference
- Law Conference
- Law Conference Webcast
Phase II: Implementation
Submit 25 hour CLAS Implementation Log
Phase III: Evaluation/Reflection
(Complete both)
- Complete training surveys
- Complete online PLU Evaluation form
Expires May 1, 2021

Note: Approved PLU activities may only be assigned to one PLU number.

www.clasleaders.org/PLU
Note: Approved PLU activities may only be assigned to one PLU number.

www.clasleaders.org/PLU
Affiliate PLU Offerings

PLU Participants must complete all activities in order to earn a PLU.

Standard VII: PLUACLD789
CLAS & AASPA 2020

Phase I: Content and Knowledge
(Attend both)
—— AASPA Conference (Jan. 22-24, 2020)
(AND one of the following)
—— 2020 Summer CLAS Convention
—— 2020 CLAS Law Conference or 2020 Law Conference Webcast

Phase II: Implementation (required)
—— Submit 30 hour CLAS Implementation Log to amays@tcss.net

Phase III: Evaluation/Reflection
(Complete one)
—— Complete online PLU Evaluation form
Expires September 1, 2020

Note: Approved PLU activities may only be assigned to one PLU number.

Standard VII: PLUACLD790
CLAS & AASCD 2019-2020

Phase I: Content and Knowledge
(Attend two activities)
—— Summer CLAS Convention
—— AASCD Winter Conference
—— AASCD Curriculum & Instruction Bootcamp

Phase II: Implementation (Required)
—— Submit Plan of Action

Phase III: Evaluation/Reflection
(Complete all)
—— Complete surveys following Phase I activities
—— Complete online PLU Evaluation form
Expires September 1, 2020

Standard VII: PLUACLD852
CLAS & ACTA 2020-2021

Phase I: Content and Knowledge
(Attend one)
—— Fall CTE Administrators Meeting (Oct. 2020)
—— Winter CTE Administrators Meeting (Jan. 2021)

(Assign one)
—— 2020 CLAS Convention
—— 2021 CLAS Law Conference or 2021 Law Webcast

(Required Activity)
—— ACTA Spring Conference (April 2021)

Phase II: Implementation (required)
—— Submit 25 hour CLAS Implementation Log to rscott@greene.k12.al.us

Phase III: Evaluation/Reflection
—— Evaluation Session at the 2021 ACTA Spring Conference
Expires April 30, 2021
Visit the Professional Learning section of www.clasleaders.org for more information and to register online.