



**27th Annual ALA-CASE Conference  
October 3 -6, 2021  
The Grand Hotel Golf Resort & Spa  
Point Clear, Alabama**

We are pleased to extend this invitation to participate as an exhibitor at the 27th Annual ALA-CASE CONFERENCE held in Point Clear, Alabama at The Grand Hotel Golf Resort & Spa.

Please take a few minutes to consider the benefits to you and your company if you agree to participate at this conference. Statewide ALA-CASE members numbering at almost 250 will be attending the conference. Special Education Directors from across the state are invited and this conference will afford a great opportunity for you to make new contacts in the state of Alabama.

Our Executive Board is planning a face-to-face conference. We are dedicated to making your visit with us worthwhile.

Attached, you will find the registration materials. Thank you in advance for your prompt attention to the registration process.

If you have questions or concerns please feel free to contact me at 256.582.3171, Ext 01008.

Sincerely,

Annie Spike  
Marshall County Schools

## **ALA-CASE Exhibitors**

926 Pelham Street  
P. O. Box 428  
Montgomery, AL 36101-0428  
334-265-3610 or 1-800-239-3616  
Fax 334-265-3611

### **SCHOOL SUPPLIERS:**

Here is your opportunity to exhibit at the largest gathering of Special Education school leaders in the state:

The 27th Annual ALA-CASE Conference for Administrators  
October 3 - 6, 2021, The Grand Hotel Golf Resort & Spa  
Point Clear, Alabama

#### **Exhibitor Service Kit:**

- Application for exhibit space
- Rules, regulations and instructions

### **AN INVITATION TO EXHIBITORS**

You are invited to join Special Education Directors at the ALA-CASE Conference. The ALA-CASE Conference has become the largest meeting of Special Education Directors in Alabama, and this year it will be held October 3 - 6, 2021.

We recognize the importance of your participation. The new ideas and materials that you bring will be one of the highlights of the conference. You can meet the educational leaders in Alabama, expand your network of contacts, display your products and services effectively and concentrate your marketing efforts on a receptive audience.

To ensure maximum visitation with exhibitors, special times are built into the convention program for visiting exhibits. We will recognize your company name throughout the conference.

ALA-CASE works hard to make your visit with us worthwhile! You are an extremely important part of our conference, and we want you back each year. We are proud that our conference has grown each year and we attribute much of this success to our exhibitors.

Upon receipt of your contract and payment for exhibit space, we will confirm your assignment and any other necessary information will be mailed to you immediately.

The base hotel is the Perdido Beach Resort. You can make your reservations today by calling the reservation line at (251) 928-920. Please request the 2021 ALA-CASE Fall Conference to receive the special group rate.

**CONTRACT FOR EXHIBIT SPACE**  
**Alabama Council of Administrators in Special Education**  
**October 3 - 6, 2021**  
**The Grand Hotel Golf Resort & Spa**  
**Point Clear, Alabama**

It is understood that the rules and regulations contained herein, and those on the official application become a part of the contract between the exhibitor and ALA-CASE. Acceptance of any exhibit application and notification to the applicant of such acceptance by ALA-CASE constitutes a contract. All points not covered in this document are subject only to the decision of ALA-CASE.

In accordance with the Rules and Regulations governing the exhibits for the ALA-CASE Annual Convention to be held in Orange Beach, Alabama October 3 -6, 2021, the undersigned makes application for exhibit space and encloses a check to ALA-CASE for the partnership included in booth rental.

Booth rental: \$400 includes one 6' x 2.5' table; \$800 includes two 6' x 2.5' tables (includes draped tables, two chairs, two badges, & wastebasket) Electrical wireless access will be provided. Additional badges may be purchased for \$50 per person.

[Click to Register as an Exhibitor](#) 

## **RULES, REGULATIONS, AND INSTRUCTIONS**

**1. BOOTHS:** Booth assignments will be made on a first come/first served basis, based on receipt of application and accompanying payment.

**2. USE OF SPACE:** Subletting of space is PROHIBITED. NO exhibit shall assign, sublet or apportion the whole or any portion of space allotted, or exhibit herein any goods other than those manufactured or distributed by the exhibitor in the regular course of business, nor permit any firm not exhibiting to solicit business or take orders in his place. \*Sound equipment may be used for demonstration only. The use of sound or music for attracting attention is prohibited.

**3. ABSENSE OF LIABILITY:** Alabama CASE DOES NOT carry insurance covering exhibits, and does not assume any responsibility for damage arising from fires, lightning, smoke, civil commotion, or safety of property from theft. It is expressly understood that the exhibitor assumes all risks relating to participation in the exhibition. The convention center will be locked each night and/or security guard will be provided.

**4. TERMS OF PAYMENT:** There is a rental charge of \$400 per booth or \$800 for 2 tables. This includes two (2) badges for your group. Additional badges may be purchased at \$50 per person. All attendees must wear an Alabama CASE badge. NO refund will be made for cancellations. No exhibitor will be allowed to place equipment in the exhibit hall until full payment of the booth rental is received prior to the meeting date. **Checks should be made payable to CLAS/CASE and mailed to P. O. Box 428, Montgomery, AL 36101-0428.**

**5. CONDUCT OF BUSINESS BY EXHIBITORS:** Because of certain IRS regulations, the sale of the article for delivery on the premises is discouraged. Sale for future delivery of products is permitted and encouraged.

**6. SET UP AND EXHIBIT HOURS:** Prior to the conference, all information will be sent to you.

**7. REGISTRATION:** Exhibitor's packet will be at assigned booth. Each person attending the convention and commercial exhibits will be REQUIRED TO WEAR AN APPROPRIATE BADGE.

**MAIL CHECK AND CONTRACT FOR EXHIBIT SPACE TO  
ALA-CASE  
P. O. Box 428  
Montgomery, AL 36101**

For additional information  
Please call Annie Spike at 256.582.3171, Ext 01008

\*ALL VENDORS, EXHIBITORS OR SOLICITORS ATTENDING THE ALABAMA CASE CONFERENCE ARE REQUIRED TO PURCHASE A BOOTH AND WEAR VENDOR BADGES. THIS REQUIREMENT IS THE ONLY WAY WE CAN BE FAIR TO ALL OUR EXHIBITOR FRIENDS.

**Have you....**

- **Filled out your application**
- **Enclosed your payment for exhibitor registration**