



**The AASSP/AAMSP Fall Conference
Partnership Exhibit Date – November 7-9, 2021
The Grand Hotel
Point Clear, Alabama**

2021 Tentative Agenda

Sunday November 7, 2021

2:00 p.m. --5:00 p.m. Exhibit Setup

Monday November 8, 2021

7:45 a.m. – 8:30 a.m. Continental Breakfast with Partners

10:30 a.m. – 11:00 a.m. Refreshment Break with Partners in Exhibit Hall

12:00p.m. – 1:30 p.m. Partner/Attendees Lunch in Exhibit Hall

2:15-p.m. – 2:45 p.m. Break with the Partners

3:00 p.m. – Exhibit Hall Closes

Tuesday November 9, 2021

7:45 a.m. – 8:30 a.m. Continental Breakfast with Partners

9:30 a.m. – 10:15 a.m. Refreshment Break with Partners in Exhibit Hall

12:00 p.m. - Exhibit Hall Closes

926 Pelham Street
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(334) 265-3610 or (800) 239-3616
Fax (334) 265-3611
www.clasleaders.org
Starr Wilson starr@clasleaders.org

RULES, REGULATIONS AND INSTRUCTIONS

1. **BOOTHS:** Booth assignments will be made on a **first come/first served basis**, based on receipt of application and accompanying check.
2. **USE OF SPACE:** Subletting of space is **PROHIBITED**. NO Partner shall assign, sublet or apportion the whole or any portion of space allotted, or exhibit therein any goods other than those manufactured or distributed by the exhibitor in the regular course of business, nor permit any firm not exhibiting to solicit business or take orders in his place. *Sound equipment may be used for demonstration only. The use of sound or music for attracting attention is prohibited.
3. **ABSENCE OF LIABILITY:** AASSP/AAMSP DOES NOT carry insurance covering exhibits and does not assume any responsibility for damage arising from fires, lightning, smoke, civil commotion, or safety of property from theft. It is expressly understood that the exhibitor assumes all risks relating to participation in the exhibition. The exhibit area will be locked each night and a security guard(s) will be provided.
4. **TERMS OF PAYMENT:** There is a rental charge per booth (includes meals/breaks). This includes up to five (5) badges for your group. All Partners must wear an AASSP/AAMSP badge. **NO refund** will be made for cancellations. No Partner will be allowed to place equipment in the exhibit hall until full payment of the booth rental is received prior to the meeting date. Checks should be made payable to AASSP.
5. **CONDUCT OF BUSINESS BY PARTNERS:** Because of certain IRS regulations, the sale of the article for delivery on the premises is discouraged. Sale for future delivery of products is permitted and encouraged.
6. **REGISTRATION:** Partner's packet will be at assigned booth. Each person attending the convention and commercial exhibits will be **REQUIRED TO REGISTER AND WEAR AN APPROPRIATE BADGE**.

MAIL CHECK AND CONTRACTS FOR PARTNER EXHIBIT SPACE TO
AASSP
P. O. Box 428
Montgomery, Alabama 36101-0428

Click for More Info & to
Register as an Exhibitor 

Order Form for Exhibit Booth needs is included in the download of your contract after your registration is submitted.

Internet is not included with booth fee.

Exhibit booths are piped and draped with a 6-foot draped table and chairs.

NOTE: Booth numbers will be assigned the week prior to the conference. Please give your company name when ordering. The exhibit hall is carpeted.

Housing: Reserve your hotel room online [HERE](#) or call (855) 999- 0490 to make reservations at The Grand Hotel. The event name is: AASSP AI Assn of Secondary School Principals 2021. Guest room rates per night (not including taxes and fees)- Standard rate is \$159.00 and must be reserved by October 13, 2021.

**Exhibitor Dates –November 7-9, 2021
The Grand Hotel – Point Clear, Alabama**

- Early Bird Exhibit Booth registration by Sept. 15, 2021.....\$450.00**
- Exhibit Booth Registration by Oct. 15, 2021\$475.00**
- Exhibit Booth Registration after Oct. 15, 2021\$500.00**
- Additional Booth\$450.00**

BOOTH TOTAL _____

SPONSORSHIP OPPORTUNITIES

Contact Katrina Akers for sponsorship opportunities – katrina@clasleaders.org

- Official Conference Partner - \$2,000**
(free exhibit booth and advertising before all general sessions)
- Reception Sponsorship - \$3,000**
(advertising before all general sessions, and free, large booth area for active display, speaking opportunity at the Reception)
- Keynote Speaker Sponsorship - \$3,000**
(free exhibit booth and introductory opportunity of the keynote speaker)
- Continental Breakfast - \$1,000**
(free exhibit booth and advertising during breakfast)
- Refreshment Sponsor - \$1,000**
(free exhibit booth and advertising during refreshments)

SPONSORSHIP TOTAL _____

GRAND TOTAL _____

Please make checks payable to:

AASSP
P.O. Box 428
Montgomery, AL 36101-0428
or fax to (334) 265-3611