



Dear ACTA Partner,

Thank you so much for your support of Career and Technical Education in Alabama, and specifically of our ACTA organization! It's time to start planning for our upcoming Spring Conference at the Perdido Beach Resort in Orange Beach, AL to be held April 17-20th, 2024. This conference brings together Career and Technical Administrators from around the state and provides opportunities for business and industry to forge relationships with decision makers in almost every county and city school system in Alabama.

Enclosed is a vendor registration form for the conference outlining various ways in which you and your organization can be a part of this event. Depending on the sponsorship level, vendors have the opportunity to obtain a booth(s), have presentation time during a meal, as well as, sponsor activities such as the member's reception. These sponsorships will give you an extra opportunity to provide information about your products and/or services. Of particular importance is our ACTA President's Reception which will be an outdoor event (weather permitting) with live music and light refreshments. This is currently planned to be a sunset event in order for our members to network in a more informal setting. Sponsor(s) of the reception will be given up to 15 minutes of dedicated time to speak as well as participate in the reception.

Without your support, our conference would not be possible. Please don't hesitate to email or call me should you have any questions regarding our conference. [jknox@pikecountyschools.com](mailto:jknox@pikecountyschools.com) or 334-804-3638

We look forward to seeing you at the beach!

Sincerely,

Jeremy Knox, President-Elect  
Alabama Association of Career and Technical Administrators

Enclosure